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Long Island Trends, New to The Web

By: [Christopher J. Ryan](#)

Editor's Note: Shopping, Style & Shows — Discover the new Long Island Trends on Tumblr, Facebook and Instagram while we setup a brand-new website. Also see what people are saying about us, how we want to thank all of you and why this is the start of something beautiful.

Hello Long Islanders!

I don't usually write stories like this for Long Island Trends, but we're starting some exciting things here and I want to explain why it's worth checking out. Long Island Trends has been connecting businesses and communities in print since March 2008, and something new is stirring up on the Web.

Where We Are Now — Long Island Trends

We're happy to announce a brand-new Long Island Trends website is on its way. While we cross the T's and dot the I's, we're talking with Long Islanders on Tumblr, Instagram and Facebook. We love Instagram ([@longislandtrends](#)) because it's all about sharing moments with people.



Instagram



Pictures are proof of relationships and we think of them as a scrapbook of memories we've made together with Long Islanders.

If there's something important to you that people just can't miss, tag your Instagram photo with #LITmagic or send me an email at christopher [dot] ryan [at] lipennysaver [dot] com.

The [Long Island Trends Facebook](#) community has the same feeling as Instagram but with more than just photos. Long Island shopping, style and shows, contests and special offers from local businesses are just some of the things you can expect.

What People Are Saying About Long Island Trends

"You made my family your cover photo."

Gotta love it!" — Seamus P., [Long Island Trends Facebook post](#)

"@longislandtrends it was great to meet you! We had a blast. Nice pic!! 8-)" — @taylorthea, [Instagram Beer Fields](#)

"Great shot!" — @greatsouthbay, [Instagram Beer Fields](#)

We Wanna Say ‘Thanks’

We've met a lot of great people in person at various LI events and even more online. We feel good and to show how awesome we think you all are, we're having an iPad Mini giveaway.

The contest deadline is Oct. 4 @ 5 PM. There are two ways to enter:

1. Like Long Island Trends on Facebook at facebook.com/longislandtrends;
2. Fill out your information at www.lipennysaver.com/mini. Only one email entry per person please.



Note: We will announce the winner on Facebook one week after the deadline. ID required to ensure fair contest odds.

Best Wishes,

Christopher J. Ryan

Social Media Director, *Long Island Trends*

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